

Investigating the Fairness Paradox in Judging Wealth Distributions

A Fairness Paradox in Judging Wealth Distributions”. This project aims to show that participants evaluate assumptions related to investments (where profit is reinvested) as *fair*, however, when presented with the simulated outcome of these investments they are judged as *completely unfair*. We label the mismatch between assumptions and outcome as the *Fairness Paradox*. This may lure people to accept unfair outcomes, based on premises they believe are fair as they do not understand the relationship between the assumption and the consequences. This finding may have substantial implications on our society as reinvested returns play a major role in stock markets, retirement plans, etc.

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