

Ake Hellström

Department of Psychology

Stockholm University

SE-106 91 Stockholm, Sweden

hellst@psychology.su.se

Geoffrey R. Patching

Department of Psychology

Lund University

Box 213, SE-221 00 Lund, Sweden

geoffrey.patching@psychology.lu.se

BACKGROUND

The comparison of two stimuli is often affected by their presentation order. The nature – perception or response bias – of the time-order and space-order effects (TOEs, SOEs) – is long-debated. Here we analyze timed comparisons to address a related topic: the nature of the ‘initial bias’ in the random-walk account of stimulus comparison.

In **Random Walk Theory**² evidence accumulation (Fig. 1) starts at c (Initial bias) and ends at a barrier: A (response ‘1st/left greater’, probability = P), or $-A$ (response ‘2nd/right greater’, probability = $1-P$).

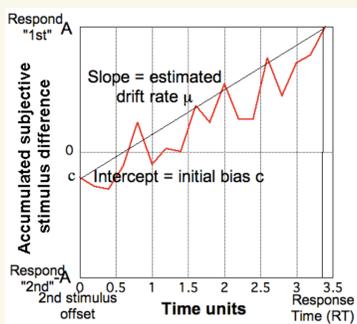


Fig. 1. Random-walk response process in stimulus comparison with initial bias.

μ = drift rate (accumulation speed), proportional to the mean subjective interstimulus difference². Assuming μ to be normally distributed⁴, $N(\mu, \sigma^2)$, $\text{logit } P = \ln [P/(1-P)] = 2 \mu A / \sigma^2$. For a single trial, with $c = 0$, μ/A can also be estimated by **Signed Response Speed**, $SRS = \pm 1 / RT$, with +/- sign for “1st/2nd greater”. RT = response time. For each stimulus pair, over replications, M_{SRS} also estimates μ/A .

THE EXPERIMENTS³

Paired light spots – successive, with varying ISIs (Exps. 1-2) or simultaneous, with varying spatial separations (Exps. 3-4) – were compared. The brighter (Exps. 1, 3), or larger (Exps. 2, 4) spot was chosen, and responses were timed. The subjective stimulus difference μ in each pair was scaled, using (i) $\text{logit } P = \ln [P/(1-P)]$ and (ii) **Signed response speed (SRS) = 1/RT**.

Chronometric (CM) analysis.

With $c \neq 0$ and $E(SRS) = 0$, $P/(1-P) = (A-c)/(A+c)$ and thus $\text{logit } P = \ln[(1-q)/(1+q)]$, where $q = c/A$. Thus the intercept in the plot of $\text{logit } P$ vs. M_{SRS} (Fig. 2) estimates relative bias, q . (This estimate is independent of nondesideration time, τ , whose influence on SRS vanishes when $1/RT \rightarrow 0$.)

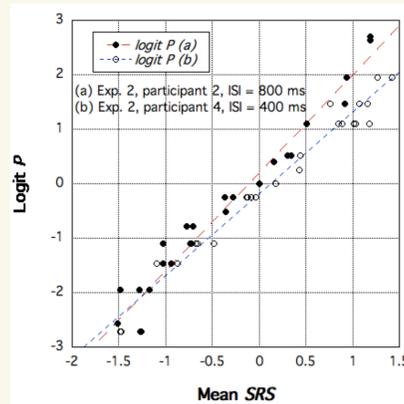


Fig. 2. Sample plots of $\text{logit } P$ vs. M_{SRS} .

Diffusion model (DM) analysis. The **Ratcliff Diffusion Model**³ was fitted to the timed responses with the program WinBUGS, yielding a q estimate for each ISI/separation and an A estimate for each participant. The q estimates are highly correlated with those from CM analysis, but, for unclear reasons, about three times larger.

Hellström’s Sensation Weighting (SW) Model¹ accounts for TOEs/SOEs. Each sensation magnitude, ψ , is s -weighted together with a reference level (ReL), ψ_r : $d = [ks_1(\psi_1 - \psi_{r1}) - ks_2(\psi_2 - \psi_{r2}) + (\psi_{r1} - \psi_{r2})] + b$, where d = perceived stimulus difference and b possible bias. k is a scale constant. For a pair of equal stimuli, d is often $\neq 0$, indexing TOE or SOE. A simplified version is $d = W_1 \psi_1 - W_2 \psi_2 + U$, where $W_1 = k s_1$ and $W_2 = k s_2$. When ψ_1 and ψ_2 are at their means, U indexes the TOE or SOE.

initial bias and TOE/SOE. For each ISI or separation, the correlation (over participants) between TOE/SOE and q was found to be positive. Thus, initial bias contributes to TOE/SOE. But how?

Two hypotheses on nature of initial bias q . (i) **Response preference:** q reflects bias term b . (ii) **Evidence accumulation is ReL-primed,** starting with null assumptions $\psi_1 = \psi_{r1}$ and $\psi_2 = \psi_{r2}$, so that q reflects $\psi_{r1} - \psi_{r2}$.

Component structure of initial bias. For each experiment, a principal component analysis of all eight q estimates from CM and DM analyses yielded two orthogonal components ($C1$, $C2$). Similarly for all experiments (Fig. 3 shows Exp. 2), q loads positively in $C1$ for all ISIs/separations; in $C2$, q loads negatively for small, and positively for large ISIs/separations.

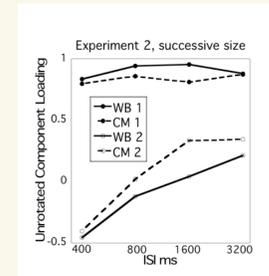


Fig. 3a. Exp. 2: Unrotated loadings of q ests. in comps. $C1$, $C2$ (eigenvalues 6.15, 0.68) vs. ISI.

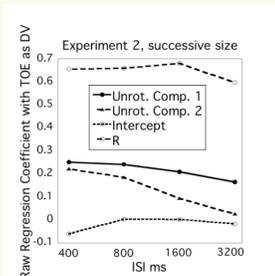


Fig. 3b. Exp. 2: Regression coefficients of $C1$, $C2$ (eigenvalues 6.15, 0.68) vs. ISI.

The impact of $C1$ and $C2$ on TOE and SOE was studied by linear regression of U on the unrotated component scores. About half of the variance of U is due to $C1$ and $C2$. When contributing to the TOE/SOE (by the coefficients in Fig. 3b), $C1$ and $C2$ are weighted-in in a different pattern than that shown by their q loadings in Fig. 3a.

Response assignment. In Exps. 1 and 2, half of the participants used the left (right) hand to indicate “1st (2nd) spot brighter/larger” (RA1) and half did the reverse (RA2). The criterion A was higher for those using RA2, $p = .027$ (Exp. 1) and $p = .001$ (Exp. 2). This suggests that the less ‘natural’ assignment, RA2, required more accumulated evidence for responding. In Exp. 1, M_{C1} was negative for RA1 but positive for RA2, $p = .012$, suggesting a general preference for using the right key.

CONCLUSION

- Although the initial relative bias, q , is not the main factor behind the TOE/SOE, it contributes to it.
- In some experiments, q , as well as response criterion A , may be sensitive to the response assignment, partially supporting hypothesis (i).
- Yet, q also has a component that depends, in a participant-specific manner, on the temporal (ISI) or spatial stimulus separation.

REFERENCES

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